NCC Cable System Order

| Order # | 62362073 | Flight Dates | 10/31/16 - 11/06/16 | Update Date | 11/03/16 | | | | | |
|-------------------|--|-----------------|----------------------|------------------|----------------|----------|--|--|--|--|
| Syscode | 8383 | Agency | Canal Partners Media | Version | 1 Vs. 1 | 1 Vs. 1 | | | | |
| System Name | Time Warner/Green Bay Interconnect, WI | Advertiser | Russ for Wisconsin | Show All Lines | Show All Lines | | | | | |
| Market | Green Bay | | • | Total # of Weeks | | 1 | | | | |
| | | Client Code | | Total | | \$968.00 | | | | |
| AE | Collin Diederich | Product Code | | Commission | | \$145.20 | | | | |
| Sales Coordinator | Taylor Dale | Est Code | WI | Net Total | | \$822.80 | | | | |
| Office | Washington | Product Name | | Total Spots | | 74 | | | | |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | 100.0 | | | | | |
| Status | Not accepted | | • | Sold On | Cost Per Sp | oot | | | | |
| Survey | Cable Nielsen Live+1 Jul16 | Primary Demo | Adults 35+ | GRP - | GIMP | - | | | | |
| - | | Makegood Policy | Approval Required | CPP - | СРМ | - | | | | |

| Comments : | 11.3 NEW MG ORDER: Please Confirm. Thanks! | | | | | | | | | | | | | | | | | | |
|------------|--|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| Line Net | Program | Start Date | Stop Date | Start Time | Stop Time | М | Т | W | Т | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | М | Т | W | Т | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| 1 | AEN | AEN O | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Χ | Х | - | - | 2 | \$6.00 | \$12.00 | 30 | PRE |
| 2 | AMC | AMC O | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Χ | Х | - | - | 2 | \$6.00 | \$12.00 | 30 | PRE |
| 3 | APL | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Χ | Х | - | - | 2 | \$5.00 | \$10.00 | 30 | PRE |
| 4 | APL | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 10:00 | 18:00 | | | | | | Χ | Х | 1 | 1 | 5 | \$11.00 | \$55.00 | 30 | PRE |
| 5 | BRVO | BRVO O | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Χ | Х | 1 | 1 | 2 | \$6.00 | \$12.00 | 30 | PRE |
| 6 | CNBC | PAID PROGRAMMI< | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Χ | Х | 1 | ı | 2 | \$6.00 | \$12.00 | 30 | PRE |
| 7 | CNBC | VARIOUS | 10/31/16 | 11/6/16 | 10:00 | 18:00 | | | | | | Χ | Х | 1 | 1 | 5 | \$17.00 | \$85.00 | 30 | PRE |
| 8 | CNN | CNN O | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Χ | Х | - | 1 | 2 | \$6.00 | \$12.00 | 30 | PRE |
| 9 | DISC | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Χ | Х | ı | ı | 2 | \$9.00 | \$18.00 | 30 | PRE |
| 10 | DISC | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 10:00 | 18:00 | | | | | | Χ | Х | - | - | 5 | \$39.00 | \$195.00 | 30 | PRE |
| 11 | FOOD | FOOD O | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Χ | Х | 1 | 1 | 2 | \$9.00 | \$18.00 | 30 | PRE |
| 12 | FX | VARIOUS | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Χ | Х | 1 | 1 | 2 | \$9.00 | \$18.00 | 30 | PRE |
| 13 | FX | AVG. ALL WKS< | 10/31/16 | 11/6/16 | 10:00 | 18:00 | | | | | | Χ | Х | ı | ı | 5 | \$26.00 | \$130.00 | 30 | PRE |
| 14 | HALL | HALL O | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Χ | Х | 1 | 1 | 2 | \$6.00 | \$12.00 | 30 | PRE |
| 15 | HGTV | HGTV O | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Χ | Х | 1 | ı | 2 | \$9.00 | \$18.00 | 30 | PRE |
| 16 | HIST | HIST O | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Χ | Х | - | - | 2 | \$10.00 | \$20.00 | 30 | PRE |
| 17 | HLN | FORENSIC FILES< | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Χ | Х | - | - | 2 | \$5.00 | \$10.00 | 30 | PRE |
| 18 | HLN | VARIOUS | 10/31/16 | 11/6/16 | 10:00 | 18:00 | | | | | | Χ | Х | - | - | 5 | \$26.00 | \$130.00 | 30 | PRE |
| 19 | LIF | LIF O | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Х | Х | - | - | 2 | \$9.00 | \$18.00 | 30 | PRE |
| 20 | LMN | LMN O | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Χ | Х | - | - | 2 | \$5.00 | \$10.00 | 30 | PRE |
| 21 | MNBC | MNBC O | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Х | Х | - | - | 2 | \$9.00 | \$18.00 | 30 | PRE |

NCC Cable System Order

| Order # | 62362073 | Flight Dates | 10/31/16 - 11/06/16 | | Update Date | | 11/03/16 | 11/03/16 | | |
|------------------|--|-----------------|----------------------|---------------|-----------------|---|--------------|----------|----------|--|
| Syscode | 8383 | Agency | Canal Partners Media | | Version | | 1 Vs. 1 | 1 Vs. 1 | | |
| System Name | Time Warner/Green Bay Interconnect, WI | Advertiser | Russ for Wisconsin | | Show All Line | s | - | | | |
| Market | Green Bay | | - | Total # of We | eks | | 1 | | | |
| | | Client Code | | | Total | | | \$968.00 | | |
| AE | Collin Diederich | Product Code | | | Commission | | | | \$145.20 | |
| Sales Coordinato | r Taylor Dale | Est Code | WI | | Net Total | | | | \$822.80 | |
| Office | Washington | Product Name | | | Total Spots | | | | 74 | |
| Phone | (301) 951-2620 | Credit Status | | | Affiliate Split | | 100.0 | | | |
| Status | Not accepted | | • | | Sold On | | Cost Per Spo | ıt | | |
| Survey | Cable Nielsen Live+1 Jul16 | Primary Demo | Adults 35+ | | GRP | - | GIMP | - | | |
| - | • | Makegood Policy | Approval Required | | CPP | - | СРМ | <u> </u> | | |

| Comments : | 11.3 NEW MG ORDER: Please Confirm. Thanks! |
|------------|--|
| | |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | М | Т | W | Т | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| 22 | OXYG | OXYG O | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Х | Х | - | - | 2 | \$5.00 | \$10.00 | 30 | PRE |
| 23 | SPK | VARIOUS | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Х | Х | - | - | 2 | \$6.00 | \$12.00 | 30 | PRE |
| 24 | SPK | VARIOUS | 10/31/16 | 11/6/16 | 10:00 | 18:00 | | | | | | Х | Х | - | - | 5 | \$11.00 | \$55.00 | 30 | PRE |
| 25 | TBSC | TBSC O | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Х | Х | - | - | 2 | \$9.00 | \$18.00 | 30 | PRE |
| 26 | TLC | TLC O | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Х | Х | - | - | 2 | \$6.00 | \$12.00 | 30 | PRE |
| 27 | TNT | TNT O | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Х | Х | - | - | 2 | \$9.00 | \$18.00 | 30 | PRE |
| 28 | USA | USA O | 10/31/16 | 11/6/16 | 00:00 | 02:00 | | | | | | Х | Х | - | - | 2 | \$9.00 | \$18.00 | 30 | PRE |

| | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Oct 2017 | Total |
|-------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 74 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 74 |
| AMT | \$968.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$968.00 |

| SYSTEM APP: _ | SAL | ES A | CT | Date Printed | 11/03/16 |
|---------------|-----|------|----|--------------|----------|

62362073 | Green Bay | Time Warner/Green Bay Interconnect, WI | 8383 |